CORPORATE INTRODUCTION

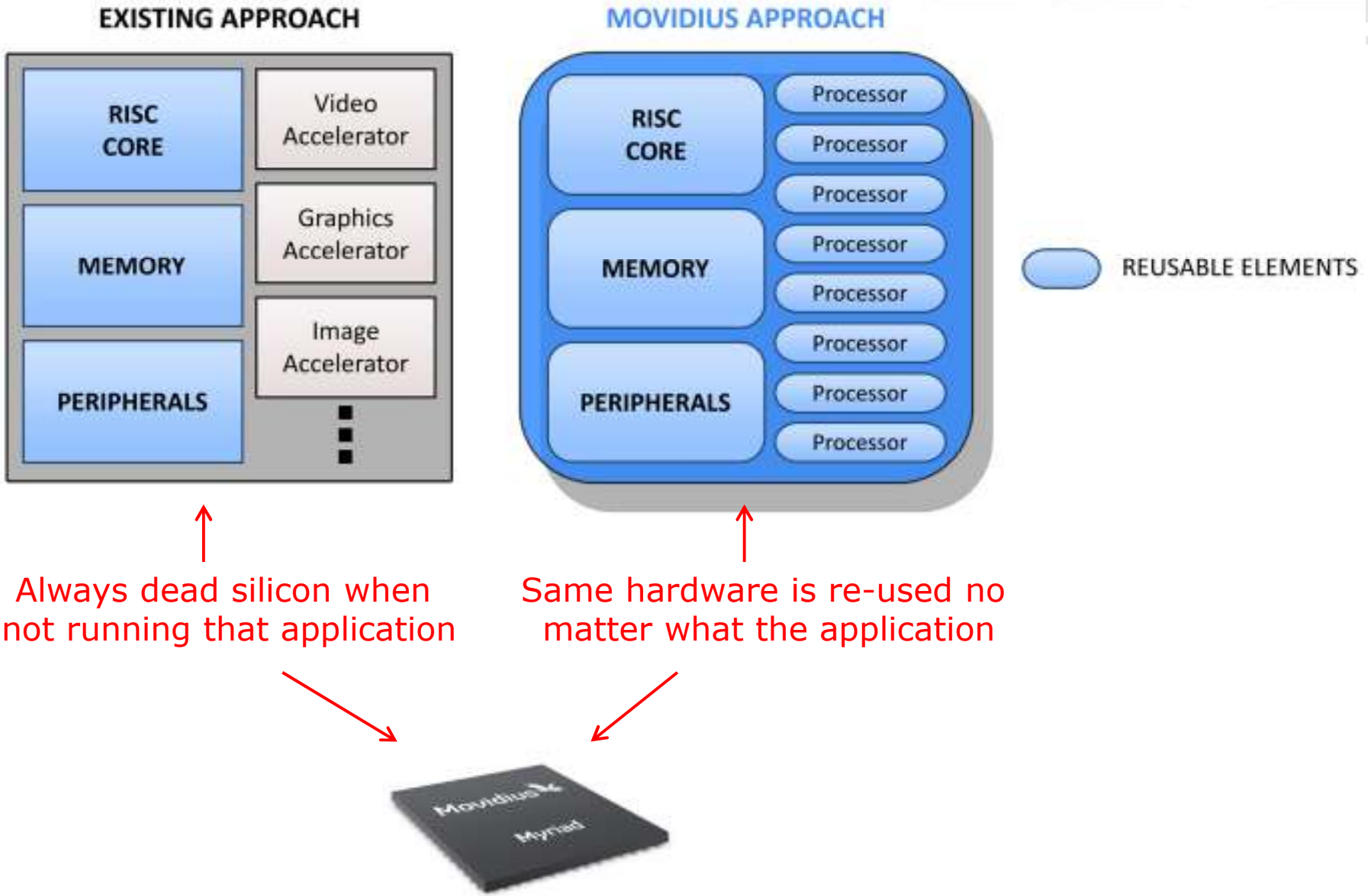
Movidius

Fabless Semiconductor Company founded in 2005

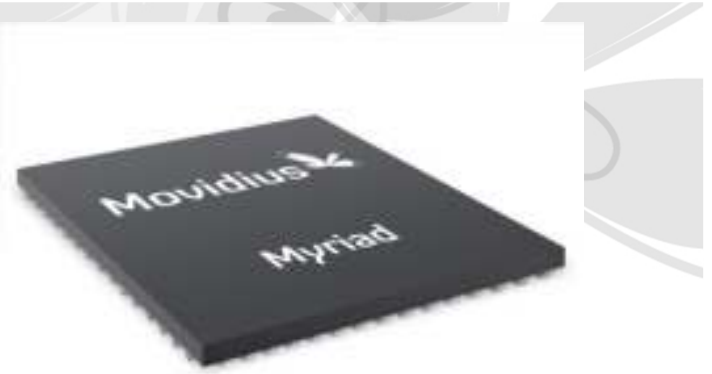
Delivering the best user experience for 3D Video

First products now in production

Multi-Core SoC Approach



Product Offering



- The Myriad platform is the industry's most power efficient programmable Multimedia Processor
- Based on multi-core vector processor
- Enables unique high complexity video processing

Movidius

Video Editing

3D Video

Mobile Phones

Camcorders

3D Capture

Anaglyph-3D

TV Accessories

3D Playback & Enhancement

Tablets

Movidius

Introducing…
The Myriad 3D Platform for Mobile Devices

The Best Mobile 3D User Experience

Movidius Myriad 3D Platform

- Benefits:
  - Best Mobile 3D User Experience
  - First Mobile 3D UGC (User Generated Capture) platform
  - On Board Dual Camera interface provides full 3D sub-system
  - Integrates existing mobile handset platforms
  - Provides immediate user value with Real-Time 2D-3D conversion

- Features:
  - Real-Time 2D to 3D Converter
  - HD 720p 3D video capture and processing
  - 5MP 3D still image capture and processing
  - Best-in-Class Convergence and Rectification Algorithms

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Why Mobile 3D?

- Mobile Use is very suited to 3D
  - Single User holds the screen a defined distance from eyes
  - Cameras can be correctly positioned in mobile form factor
  - High quality compact autostereoscopic displays (no glasses)
- Great way to build personal 3D library (user generated content)
- Potential for the mobile to out sell other 3D delivery platforms
  - Faster replacement cycle than other platforms
  - Similar to how 2D camera phones overtook DSC in the past

Solving the Problems of 3D with Myriad 3D

Mobile 3D has its challenges

Myriad 3D = The 'Best 3D' Experience

• User Fatigue & 3D Discomfort	Myriad 3D Convergence Algorithms
• Not Enough 3D Content	Myriad Real-Time 2D-3D Conversion User Generated 3D Content
• Poor Camera Alignment	Myriad 3D Rectification Algorithms

MYRIAD AND MYRIAD 3D DEMO SYSTEMS

Movidius Myriad 3D Evaluation System

- For Smartphone and Tablet devices
- Movidius Myriad 3D Demonstration Available Now

- Showing:
  - Real-time 2D-3D Video Conversion
  - 3D Video Playback to local WVGA LCD
  - 3D Video Playback to 720p TV over HDMI out
  - 3D Live Preview
  - 3D Dual Camera Image Capture
  - 3D Dual Camera Video Capture
  - 3D-2D Conversion

Movidius Best Mobile 3D
- MWC, Barcelona 2011

Movidius 3D Evaluation System

- Movidius Myriad 3D Demonstration Available Now
- For Converter Box to 2DTV devices

  - Real-time 2D-to-Anaglyph-3D Video Conversion
  - Real-time 3D-to-Anaglyph-3D Video Conversion
  - Anaglyph-3D Video Playback over HDMI out to 2DTV

Movidius HD 3D Converter for 2DTVs
CES 2011

Movidius Video Editing Evaluation System

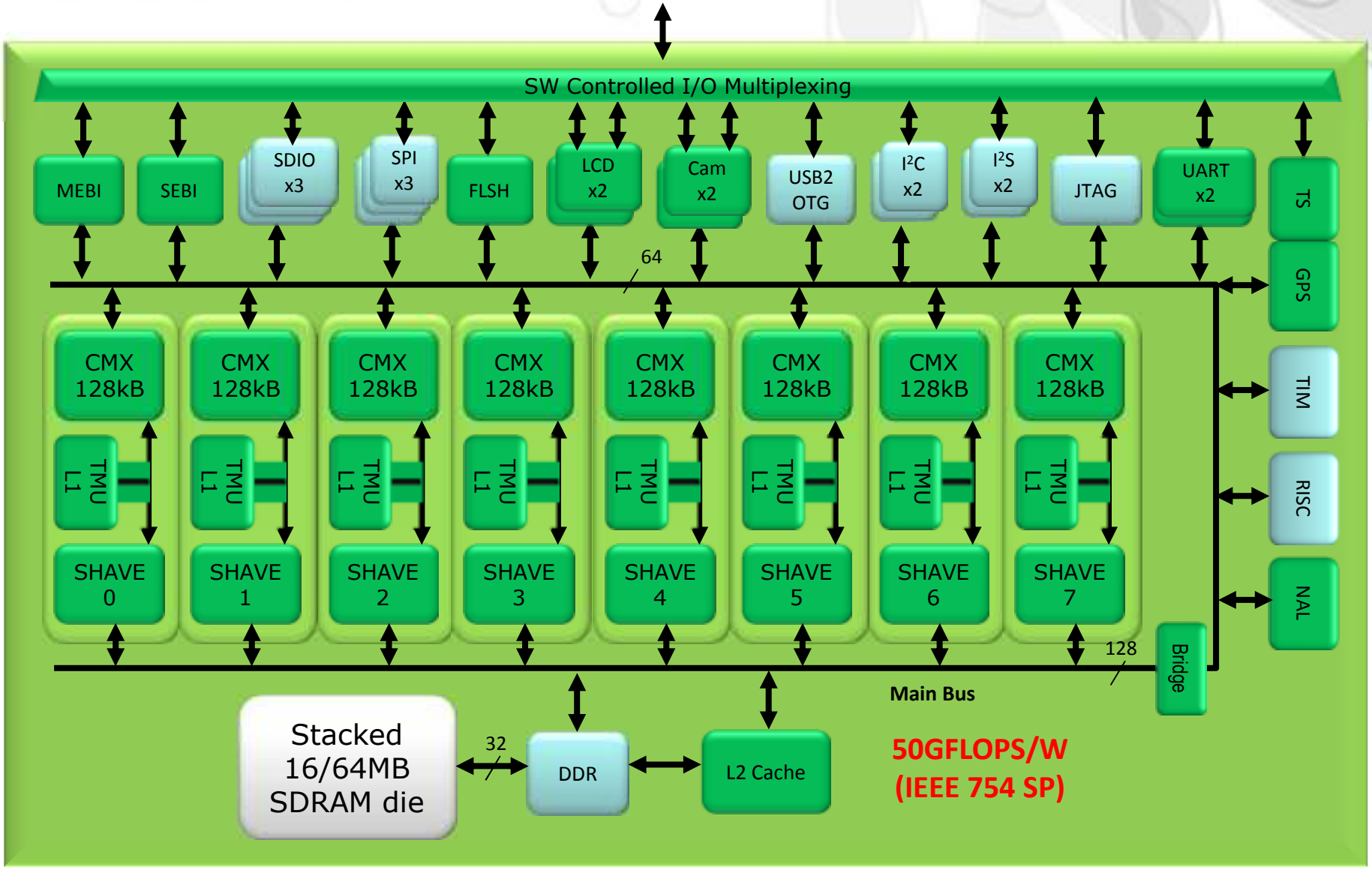
- Movidius Video Editing Demonstration Available Now
- For any Portable device – smartphone, tablet etc.

  - Showing:
    - Real-Time Pixel-Level Video Editing
    - 720p Video
    - Video Enhancements – Stabilization, Digital Zoom
    - Color, Creative and Fun Video Effects
    - Trim, Crop, Audio and Image Overlays

Movidius Video Editing Device
- Myriad 3D Launch, Korea 2010

MOVIDIUS SOC ARCHITECTURE

Myriad 65nm Silicon Platform

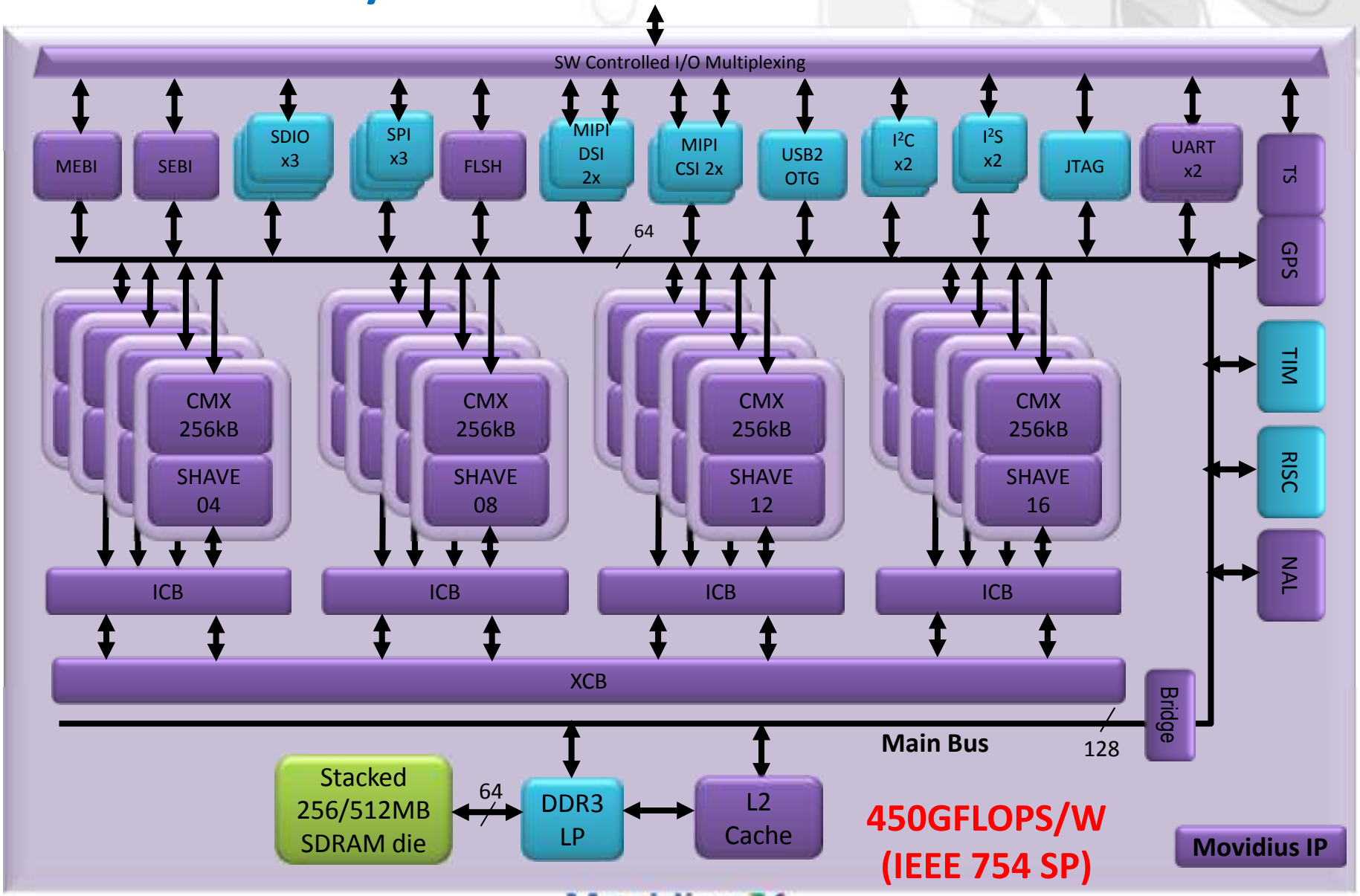


NEXT GENERATION SILICON

Movidius Next Generation Silicon – Myriad2

- 28nm Process
  - >10x Computational Power of Myriad
  - 65nm part has:
    - 8 cores at 180MHz
    - LEON3 controller
    - 128Mb DRAM
  - 28nm part has:
    - 16 cores at 800MHz
    - ARM Cortex controller
    - 2Gb DRAM
    - Lower cost
  - Integrated HDMI and MIPI interfaces
  - Sampling Q2 2012

Myriad2 - 28nm Platform



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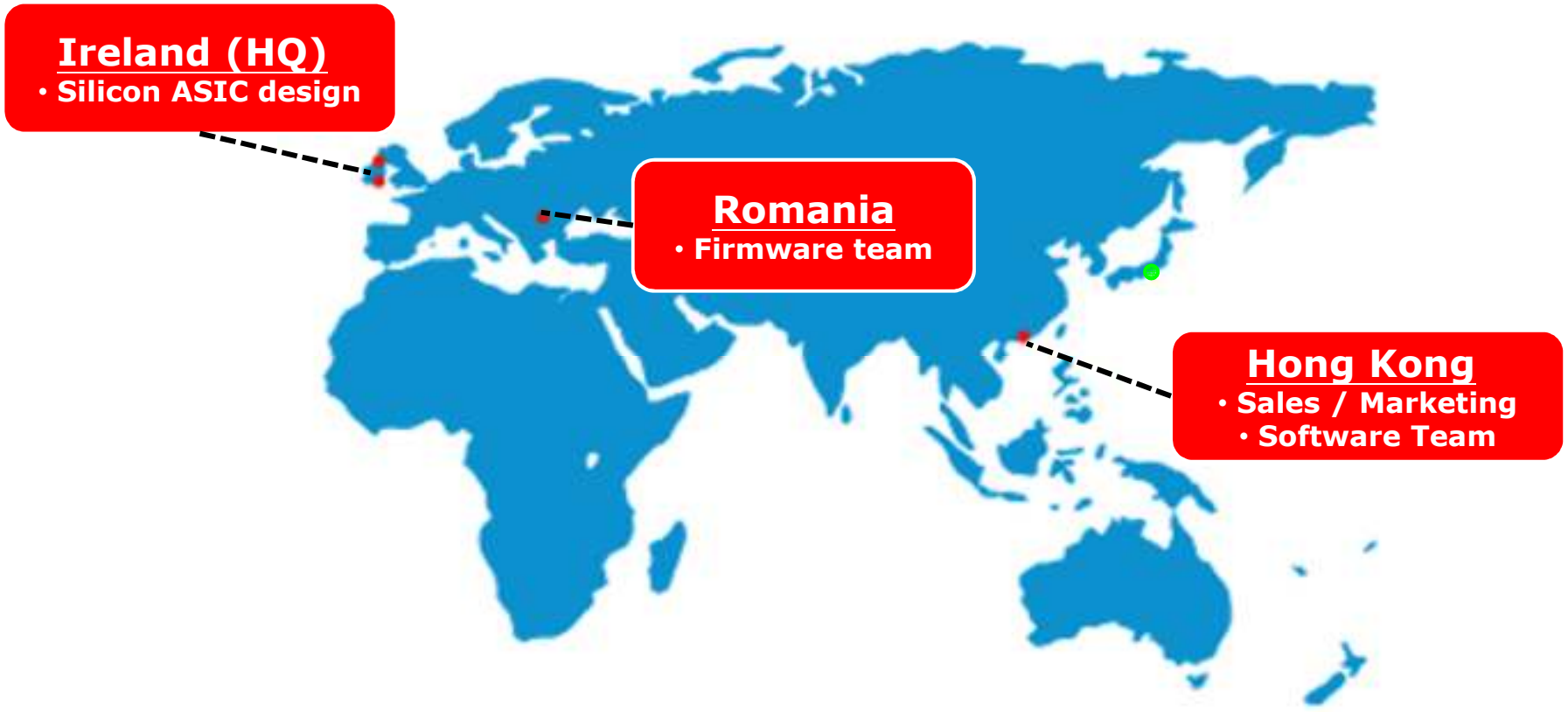
New Application Areas

- Face Recognition
- Eye-Tracking
- Lightfield Camera
  - CUDA prototype today running on Nvidia GPUs
  - First port to Myriad2 Architecture by end of May 2011
  - Array/Lightfield Hybrid Camera project starting Q4 2011
- Gesture-Recognition
  - Ongoing PhD programme – first results Q4 2011
- Computational Imaging
- OpenCL
- Augmented Reality

TEAM

Team Locations

>50 employees worldwide



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Management Team

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CEO

Paul Costigan
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GM Hong Kong

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CFO

David Moloney
CTO
GM N Ireland

Dr. Valentin Muresan
GM Romania

Brendan Barry
IC Engineering Director

Barry Jones
VP Software Engineering

Bob Tait
Marketing Director

Movidius Venture Investors

Celtic House VENTURE PARTNERS

CAPITAL E ENABLING ELECTRONICS VENTURES

EmerTec Gestion

AIB SEED CAPITAL FUND

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